

Course Description

Title of Course: Business Environment Analysis

Instructor: Kwang-Woo Nam US CPA & Dong-Hoon Lee US CPA

Classes: 48hours (the available period: 16 weeks)

Text:

Economics, Business Structure *Supplemental Materials Prepared by CyberMBA, Inc Economics (Private and Public Choice) Ninth Edition, James D.Gwartney, Richard L. Stroup and.Russell S.Sobel*
Wiley, CPA Examination Review, 2006, O. Ray Whittington Patrick R. Delaney, John Wiley and Sons Inc., Hoboken, New Jersey

Objectives:

1. To understand Economics and Business structure
2. To learn Effects of Economic Environment on Strategy

Estimation of Grade

1. N/A

Schedule

Week	Subject
1	Microeconomics (Demand, Supply, Market equilibrium)/
2	Microeconomics(Cost of production)/ Macroeconomics(Measurement of Economic Activity, Aggregate Demand and Supply)/
3	Macroeconomics (Economic Measures /Inflation and Deflation/ Interest Rates)/
4	Macroeconomics(Monetary Policy /Fiscal Policy /Economic Theory /International Trade)
5	Macroeconomics /Foreign Exchange Rates/ Industry Analysis/ Developing and Implementing Strategies)/
6	Agency (Creation of agency /Duties between principal and agent)/
7	Partnership (General Partnership, Limited partnership ,Limited liability companies (LLC), Joint ventures ,LLP/
8	Corporation (Formation of the corporation /shareholders - shareholder's meetings /Dissolution, Merger & Consolidation/
9-16	Review